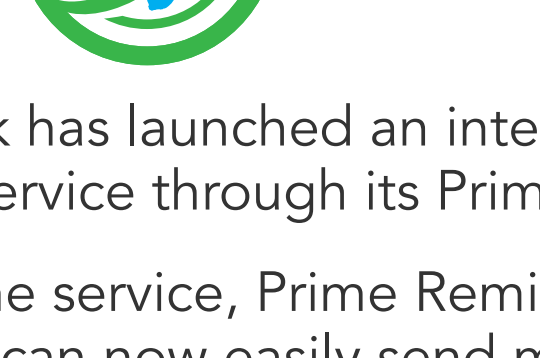


NEWSFLASH SEPTEMBER 2024

Experience the Ease of Global Money Transfer with Prime Remit



Prime Bank has launched an international payment service through its PrimeMobi app.

Through the service, Prime Remit, the Bank's customers can now easily send money internationally for both personal and business purposes.

With Prime Remit, customers will effortlessly transfer funds directly from their Prime Bank account to international bank accounts or wallets worldwide.

Through Prime Remit, you can now transfer funds to 53 countries, including:

- Australia
- United Kingdom
- All SEPA Countries
- India
- China (Wallet & Bank)
- Malaysia
- UAE



Speaking during the launch Chief Executive Officer Mr. Rajeev Pant said Prime Remit will operate 24/7, providing a fast, convenient, and cost-effective solution for sending and receiving funds across borders.

"Security being at the forefront with two-layered access control and secure data transmission between Prime Remit and the bank, your transactions are protected at all times." he added.

Competitive rates and charges will allow for ease of transfer from the comfort of customers' phone.

Mr. Pant noted that next phase of the service will see the addition of more countries to further expand customers' scope of transfer.

Bank at LSK Annual Conference

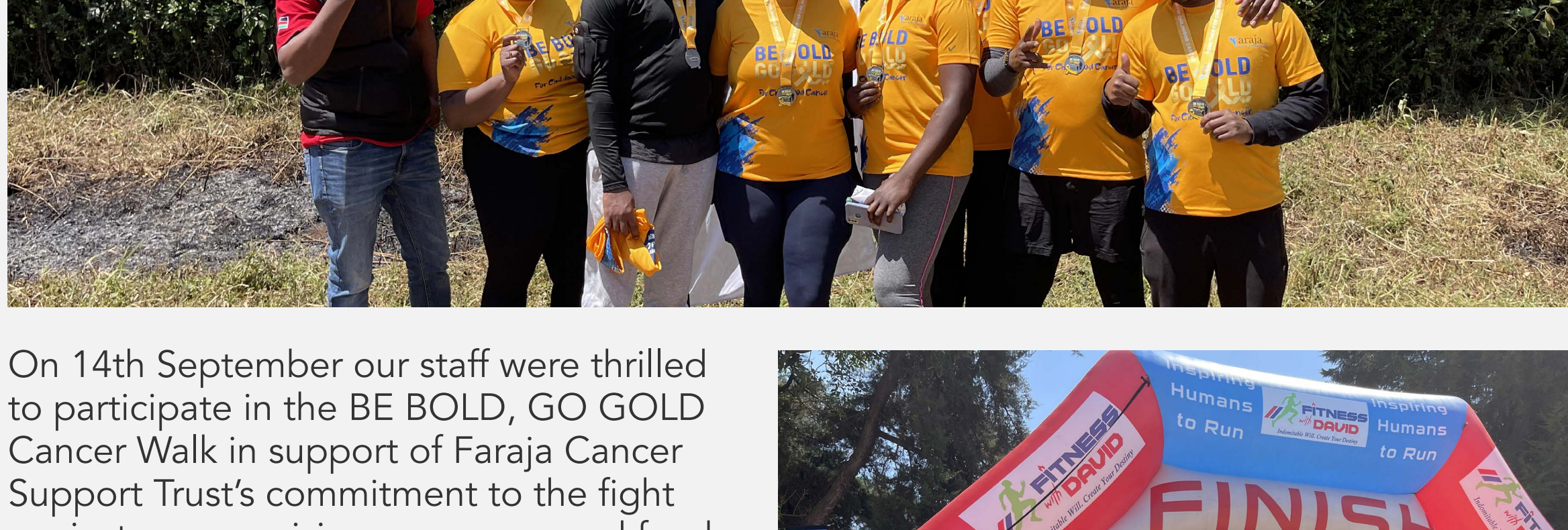


Prime Bank was a proud sponsor of the Law Society of Kenya (LSK) Annual Conference 2024, which took place at Diamonds Leisure Beach and Golf Resort in Diani, Kwale County. The Bank has sponsored the event for over 10 years, showcasing its support for the LSK

During the week-long event, the Bank also launched a lucrative partnership with the Society to offer personalized products and services to its members.



Prime Bank in Support of Fight Against Childhood Cancer



On 14th September our staff were thrilled to participate in the BE BOLD, GO GOLD Cancer Walk in support of Faraja Cancer Support Trust's commitment to the fight against cancer raising awareness and funds for childhood cancer treatment.

The yearly event aims to raise critical funds, increase awareness for childhood cancer, and support the brave golden heroes battling the disease.

Ours was a weekend filled with fun and purpose at KALRO Muguga grounds as we endeavoured to make our footprints in the fight against childhood cancer.



Bank Hosts Customers to Cocktail and Dinner Event

Prime Bank, on September 18th, hosted customers from Kenindia, Hurlingham and Lavington branches to a cocktail and dinner event at the Broadwalk Banqueting Hall.

The evening provided an opportunity for the Bank to appreciate its customers for being an integral part of the Bank's journey.

During the event, which was attended by over 250 customers drawn from the three branches, Chief Executive Officer Mr. Rajeev Pant briefed customers on the milestones the Bank achieved in the first half of the year 2024 and the prospects for the second half of 2024.

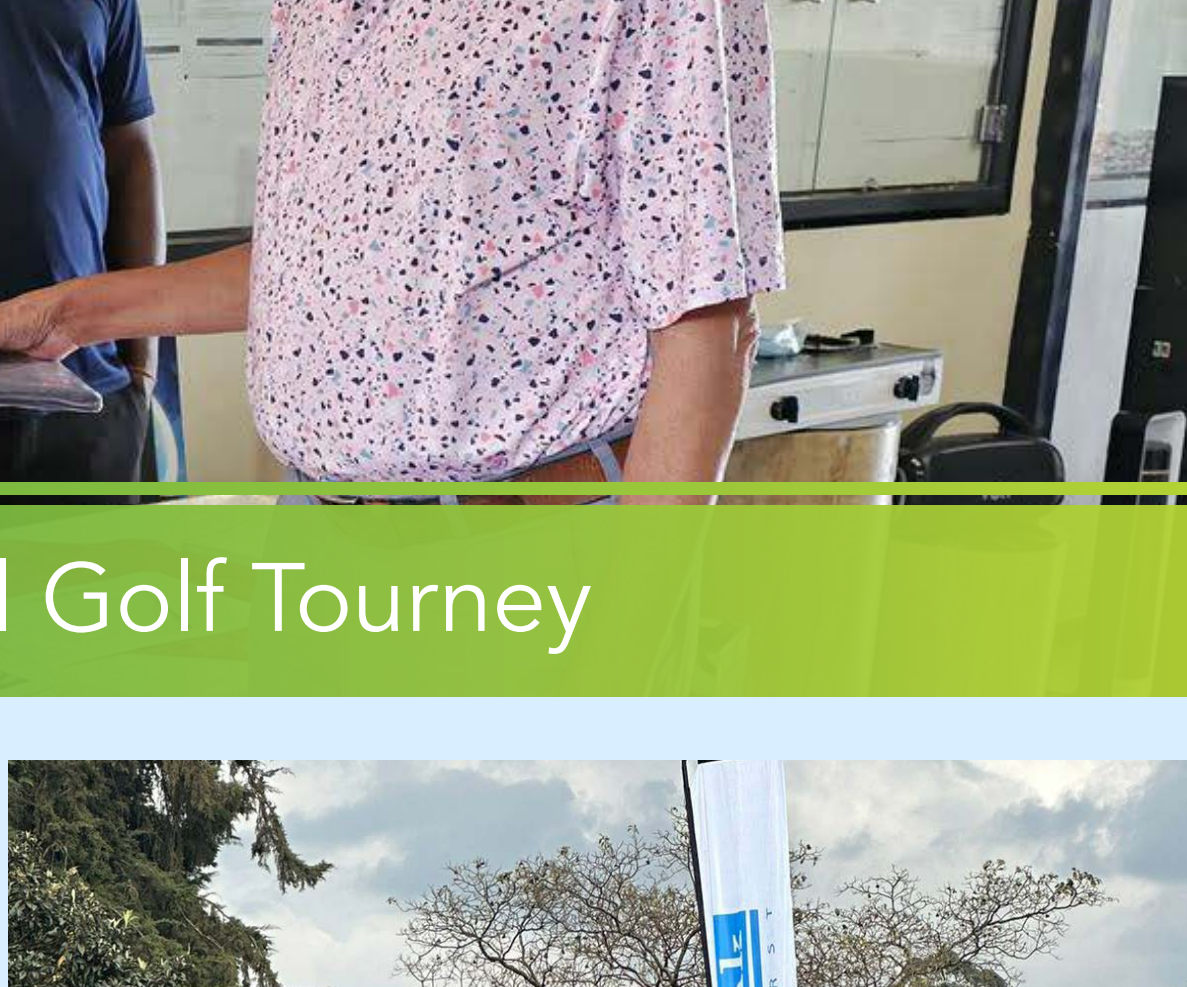


Bank Sponsors LYL Annual Golf Tourney

On 1st September, we were thrilled to be the title sponsor of the Lohana Youth League Annual 2024 Golf Tournament held at Sigona Golf Club.

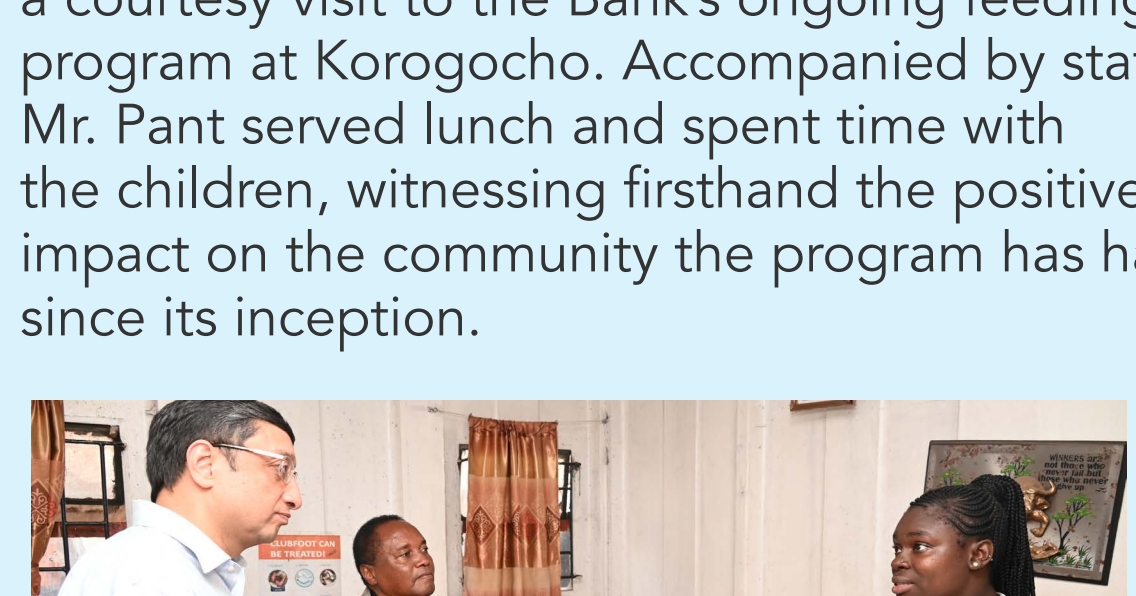
This tournament also doubled up as a fundraiser in the build-up to the Annual Sports and Cultural Festival for the Lohana Community scheduled for December in Kampala Uganda.

Prime Bank is pleased to play its part in community initiatives whose aim is to drive oneness and a sense of fulfilment through sports.



Courtesy Visit to Bank's Feeding Program

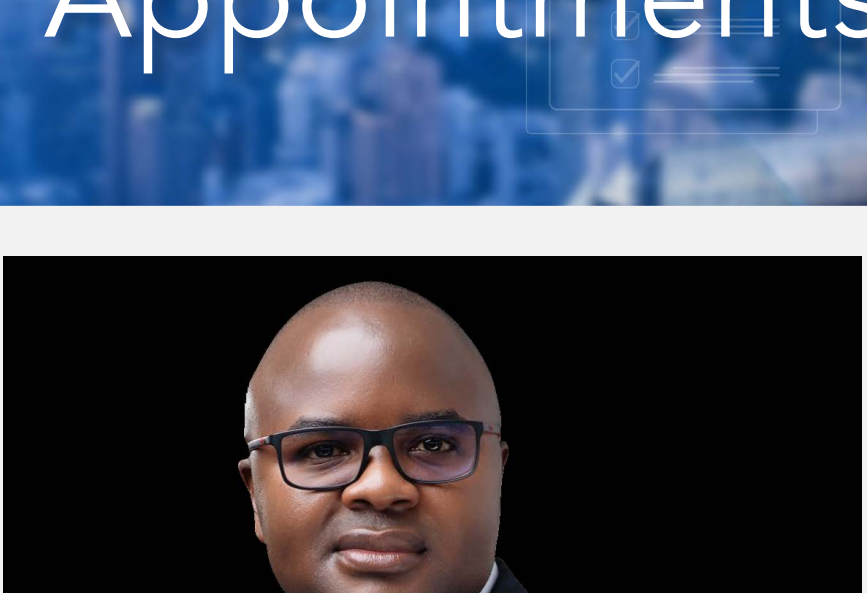
Chief Executive Officer Mr. Rajeev Pant paid a courtesy visit to the Bank's ongoing feeding program at Korogocho. Accompanied by staff, Mr. Pant served lunch and spent time with the children, witnessing firsthand the positive impact on the community the program has had since its inception.



Last year, Prime Bank collaborated with Provide International Organization, a community-based NGO to launch a feeding program in Korogocho. Through the program, the Bank, every day, provides nutritious lunch to over 500 school-going children of single mothers aged 10 years and below.

For sustainability of the program, the Bank procures foodstuffs while Provide International cook, feed the children, and monitor the children's nutrition status on the program. The Bank has also set up energy-saving jikos at the Centre.

New Appointments



Mr. Felix O. Motondi

Mr. Felix O. Motondi has joined Prime Bank as Head of Operations.

Felix comes with over 15 years' experience in the Banking industry, working for top-tier financial Institutions. Prior to joining Prime Bank, he was designated as Head, Business Change Management & Transformation at Kingdom Bank- a subsidiary of Co-operative Bank of Kenya.

Mr. Motondi holds an MBA in Strategic Management and Bachelor of Arts Degree from Kenyatta University. He is also an Internationally Certified Change Practitioner with Prosci.

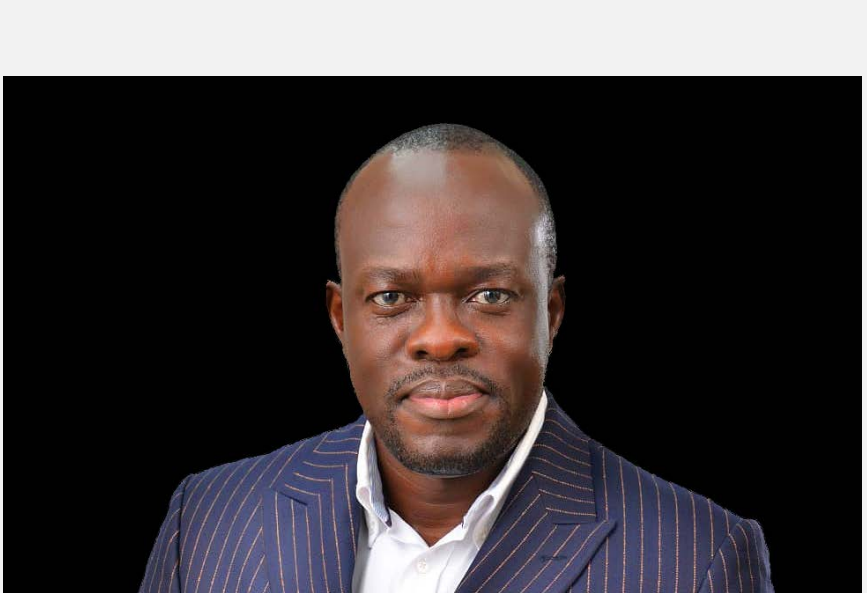


Mr. Alex K. Njoroge

Mr. Alex Njoroge joins Prime Bank as Head of Treasury Sales.

Mr. Njoroge comes with over 20 years experience in the Banking industry, working for top-tier financial Institutions, where he played crucial roles in shaping strategy across liquidity management, foreign exchange investments & Risk Management. In addition to his leadership roles, Alex has also held advisory board positions.

He holds an MBA from Strathmore Business School.



Mr. Valentine Mola

Mr. Valentine Mola has joined Prime Bank as Head of Business Banking.

Mr. Mola comes with over 17 years' experience in the Banking industry, as an SME enthusiast working for top-tier financial Institutions with expertise in Business strategy formulation and execution in multiple geographies and industries.

He holds an MBA in Strategic Management, Post Graduate Diploma in Business Management & BSc Computer Science and Engineering. He is also a graduate of the Senior Management Leadership Programme (SMLP) from Strathmore University.