

# Prime Insight

## Prime Bank September 2025 Highlights



### A WORD FROM OUR COO

Dear Valued Clients and Partners,

September has been an inspiring month of progress and collaboration. From expanding our branch network to strengthening our community impact initiatives, Prime Bank continues to build on its strong foundation of innovation, service excellence, and customer trust.

Our people remain at the heart of our success, driving performance, partnerships and purpose across every part of the business. As we look ahead, we remain focused on sustainable growth and delivering meaningful value to all our stakeholders.

Warm regards,  
**Mr. Dinesh Nayak**  
Chief Operating Officer

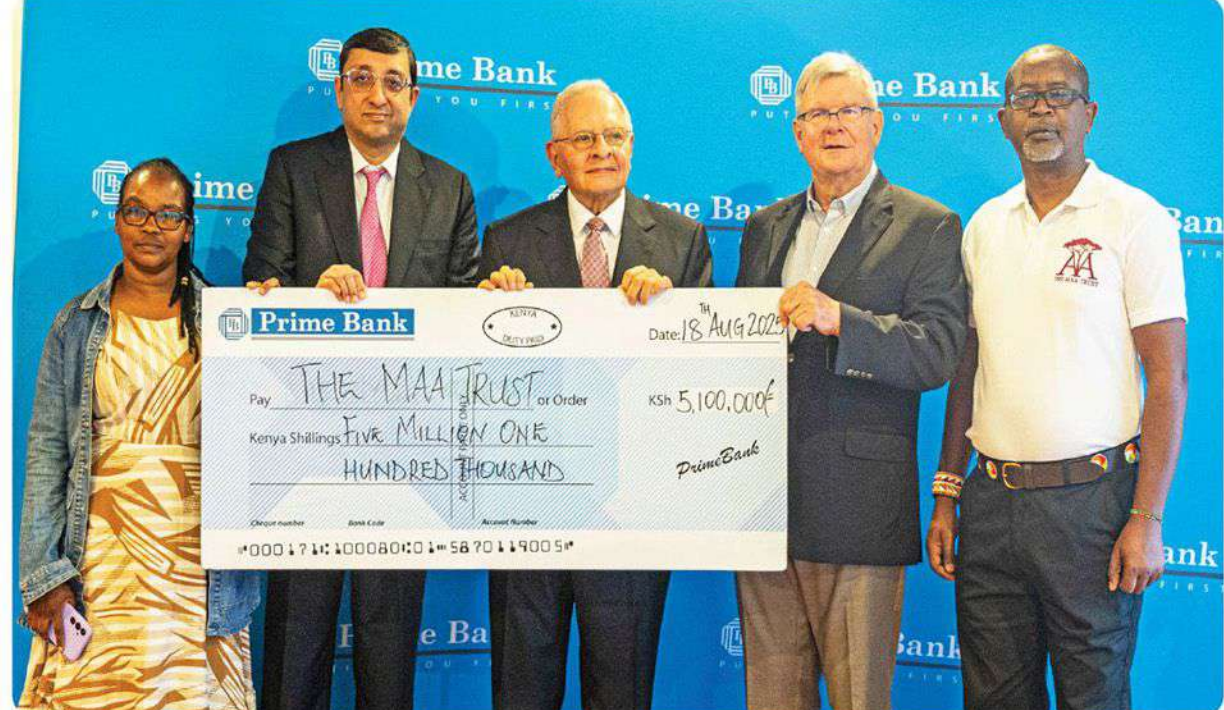
### COMMUNITY IMPACT

#### 12th Annual "Freedom for Girls" Charity Cocktail

Prime Bank hosted the 12th Annual **Freedom for Girls (FFG) Charity Cocktail**, reinforcing its commitment to the health and education of vulnerable girls in Kenya. The Bank donated **KSh 2 million**, bringing its total contribution since 2006 to **over KSh 12 million**, supporting more than **27,000 girls** with hygiene products and education.

"The sustained partnership with FFG over the past 19 years reflects our deep commitment to empowering young women. We're not just donating funds—we're investing in their potential," said **Dr. Rakhee Kantaria**, FFG Programs Ambassador.

The event also saw the distribution of sanitary towels to pupils from **Cheleta Primary School**, highlighting the program's direct impact. "Through consistent support from partners like Prime Bank, we continue to bring dignity and hope to thousands of girls," noted **Dr. Vickie Winkler**, Founder and Executive Director of HEART.



**KES 5 Million Donations**

#### Prime Bank Donates KShs 5.1 M to Boost Maternal and Child Healthcare in Maasai Mara

Prime Bank has contributed **KShs 5.1 million** to the **Talek Maternal, Newborn, and Child Health (MNCH) Facility** under the **Maa Trust Foundation**, strengthening healthcare access in the Maasai Mara.

The facility has recorded **425 safe deliveries**, including **97 Caesarean sections**, and provided specialized neonatal care to **30 newborns**—with one-third of its patients being adolescent mothers. It remains the region's only center with a **surgical theater** and **blood transfusion** unit, serving over **2,000 patients** and facilitating **2,054 telemedicine consultations** with **Gertrude's Children's Hospital**.

This partnership underscores Prime Bank's enduring commitment to healthcare and community development across East Africa.

#### Prime Bank Staff Conquer Mount Kenya, Raising KSh 1.5 M for Nyumbani Children's Home

A team from **Prime Bank**, led by **COO Dinesh Nayak**, successfully summited **Point Lenana (4,985m)** on Mount Kenya, raising **KSh 1.5 million** for **Nyumbani Children's Home**.

Dubbed the **"Climb for Compassion,"** the expedition combined teamwork and philanthropy—fostering unity while supporting children orphaned by HIV/AIDS.

"The climb was a testament to our collective resolve and our commitment to a greater cause," said Mr. Nayak.

The funds will go toward the **daily needs, education, and welfare** of the children, reflecting Prime Bank's ongoing commitment to **community impact and corporate citizenship**.



#### Prime Bank Partners with WEEE Centre to Advance Kenya's Green Economy



Prime Bank has entered a strategic partnership with the **Waste Electrical and Electronic Equipment (WEEE) Centre** to promote safe e-waste recycling and create sustainable green jobs, particularly for women and youth.

Since 2012, the WEEE Centre has processed over **10,000 tonnes of e-waste** and **decontaminated 800,000+ electronic devices**, preventing **14,400 tonnes of CO<sub>2</sub> emissions**.

Prime Bank CEO **Mr. Rajeev Pant** highlighted the Bank's commitment to sustainability, noting that the partnership supports both **environmental protection and economic inclusion**.

The initiative underscores Prime Bank's role in powering Kenya's circular economy and fostering a **greener, more equitable future**.

### PRIME NEWS

#### Prime Bank Holds 143<sup>rd</sup> Board Meeting

Prime Bank Limited successfully convened its 143<sup>rd</sup> Board of Directors meeting on 13<sup>th</sup> August 2025 to review the Bank's performance and deliberate on key strategic matters.

The 143<sup>rd</sup> meeting, chaired by Dr. Rasik Kantaria underscored Prime Bank's commitment to robust governance and strategic oversight as it continues to navigate the dynamic financial services industry.



#### Prime Bank Opens 22nd Branch at Signature Mall

Prime Bank has elevated its Prime Express outlet at Signature Mall to a fully-fledged branch, marking its 22nd branch across the country.

The upgrade aligns with the Bank's strategy to expand access and convenience while offering a full suite of personal and business banking services under one roof.

"This upgrade reflects our commitment to grow with our customers and meet their evolving needs," said Branch Manager, Ms. Suzanne Kinoti.

#### Operating Hours:

**Mon–Fri: 9:00 AM – 4:00 PM**  
**Sat: 9:00 AM – 12:00 PM**  
**Sun & Public Holidays: Closed**

#### Prime Bank Golf Day Nakuru Hosts Third Leg of Prime Bank Golf Series

The third leg of the **Prime Bank Golf Day Series** teed off at **Nakuru Golf Club** on **August 2, 2025**, attracting **over 150 players** for the 18-hole Stableford competition. Club Captain **Eng. Michael Mululu** led members through the challenging course.

**Handicap 19 Njoroge Wanja** took home the overall winner's prize with **39 points**, while **handicap 9 Fredrick Mbutia** emerged winner in division one. **Mwaura Muiru** took home the **guest winner** prize by registering **38 points**.

The **fourth leg** at **Thika Sports Club** saw **Munge Karoki** (handicap 9) deliver a standout performance, posting **40 Stableford points** to lead the field.



### CLIENT APPRECIATION & EVENTS

#### Bank Hosts Regional Client Forums to Celebrate Partnership and Growth

Prime Bank hosted cocktail and dinner events in Eldoret, Meru, Thika, and Nairobi's Biashara Branch to thank clients and strengthen partnerships.

CEO Mr. Rajeev Pant highlighted 2024–2025 achievements and shared the Bank's 2025–2026 vision. "The continued support of our customers is the cornerstone of our journey.

Your success is our success, and we remain committed to your growth," he said.

The gatherings underscored Prime Bank's dedication to lasting client relationships and community growth.



*Your partnership is at the heart of Prime Bank, and we look forward to hosting more of you soon.*