

Prime Insight

Prime Bank July 2026 Highlights.

Momentum Made Real: MD's Message

Dear Valued Customer,

Prime Bank's 2025 Annual Report, themed Momentum Made Real, captures a year of resilience, innovation, and meaningful growth.

I extend my heartfelt gratitude to colleagues for their dedication to **Putting Our Customers First**; to customers, partners, and shareholders for the continued trust; and to the Board of Directors, led by Chairman Dr. Rasik Kantaria, for the strategic guidance during the year.

Looking ahead, the Management remains committed to sustainable growth, strong shareholder returns, and sound governance, as we build a future ready, agile, and digitally-driven institution rooted in Kenyan enterprise.

Read the full Annual Report for a deeper look at the year's progress:

<https://bit.ly/4hAR9DB>

Best Wishes,
Rajeev Pant
Managing Director

COMMUNITY IMPACT

Prime Bank Plants Seeds for a Greener Future at Cheleta Primary School

On World Environment Day, Prime Bank joined students and staff at **Cheleta Primary School** to plant **100 indigenous seedlings** under its Seeds of the Future initiative.

The programme aims to turn schools into living classrooms for climate action—teaching learners how to establish tree nurseries, grow food, and care for their environment.

Cheleta Primary School has set an ambitious target: potting **5,000 seedlings** by **December 2026**, with at least **2,000** ready for replanting by **October 2026**.

"These students are the future custodians of our planet," said a Prime Bank representative. **"We're not just planting trees—we're planting knowledge and responsibility."**

The bank invites everyone to join the movement — share this story or tag a school championing climate action.

Together, we grow a greener tomorrow.



Cheleta
Primary School



100
Indigenous Seedlings



5,000 Seedlings
by December 2026.



2,000 Seedlings
by October 2026.

PRIME NEWS

Courtesy Call to Swaminarayan Community in Lang'ata

Prime Bank Chairman **Dr. Rasik Kantaria** and Managing Director **Mr. Rajeev Pant**, accompanied by staff, paid a courtesy call to the **Shree Kutch Satsang Swaminarayan Mandir**, Lang'ata donating funds for humanitarian initiatives and issuing bursary to the affiliated academy.

Following prayers, the delegation toured the facility, which included the hospital, an on-site Prime Bank branch, and the site of the upcoming Senior School.

The temple leadership expressed gratitude for the Bank's continued support for education and community welfare.



Prime Bank Golf Day Delivers Unforgettable Action as 276 Players Tee Off at Sigona

It was a day of precision, endurance, and thrilling competition as Prime Bank hosted its much-anticipated Golf Day on **Saturday, 27th June**, at the prestigious **Sigona Golf Club**. With a staggering **276 players** taking to the lush fairways, the tournament proved to be one of the largest and most competitive events on the club's calendar.

The atmosphere at Sigona was electric from the first tee-off, as amateur and seasoned golfers alike battled it out under the open sky. The event, renowned for bringing together the bank's clients, partners, and golf enthusiasts, was a resounding success, blending high-stakes sport with Prime Bank's signature spirit of connection and excellence.

When the scores were tallied, it was **Janky Patel** who emerged as the undisputed star of the day. Patel delivered a masterclass in consistency, clinching the Overall Winner title with an impressive haul of **44 points**. His nearest challenger, **Hitul Lakhani**, finished as the runner-up with a commendable **41 points**, showcasing a performance that kept the leaderboard tight until the very end.

In the guest category, the competition was equally fierce, with **Paul Gondi** rising to the occasion to take home the **Guest Winner prize** with a solid **37 points**. Gondi's steady play underscored the depth of talent present on the day, delighting the spectators who had gathered to watch the final putts drop.



CLIENT APPRECIATION & EVENTS

Prime Bank Hosts Forum to Celebrate Partnerships and Growth

Friday, 3rd July, marked a significant day for Prime Bank as it hosted its Capital Centre and Industrial Area clients to a Customer Appreciation Forum at the luxurious **Emara Ole Sereni**.

The event was designed as a platform for appreciation, connection, and meaningful conversation, bringing together key clients to celebrate the strong partnerships forged over the years. The forum provided a unique opportunity for the bank to reflect on the collaborative journey with its clients and reaffirm its dedication to their success.

The forum was more than just a formal event; it was a lively session of networking and engaging dialogues. Clients from the **Capital Centre and Industrial Area** branches enjoyed the serene setting of Emara Ole Sereni, sharing insights and experiences that have defined their partnership with the Bank.



Diani Branch Opening Cocktail and Dinner at Diamonds Leisure Beach & Golf Resort



Prime Bank marked the official opening of its new Diani Branch with an elegant cocktail and dinner event at Diamonds Leisure Beach & Golf Resort, bringing together clients, prospective customers, and key stakeholders from the South Coast community.

While the evening celebrated the branch launch, the bank emphasized that the true occasion was the beginning of a long and meaningful partnership with the people, businesses, and wider Diani community.

"At Prime Bank, 'Putting Our Customers First' is more than a slogan, it is the foundation of everything we do. Banking is about relationships built on trust, understanding, and a genuine commitment to helping our customers succeed," said Managing Director **Mr. Rajeev Pant** during the event.

Diani, one of Kenya's most vibrant destinations, is renowned for its breathtaking coastline, thriving tourism sector, dynamic entrepreneurs, growing real estate market, and resilient business community. Prime Bank sees great opportunity here and is proud to become part of this community.

The new branch at **Pioneer Mall** represents a deliberate investment in the region—a reflection of the bank's confidence in Diani's future and its commitment to delivering world-class financial services closer to where residents live, work, and invest.

INSIDE PRIME

Prime Bank Expands to the South Coast with New Diani Branch Opening

Prime Bank has officially opened its newest branch at **Pioneer Mall**, bringing its trusted banking services closer to the **South Coast Region**.

Strategically located to serve both residents and businesses in Diani, the new branch offers a seamless and personalized banking experience designed to meet diverse financial needs. From **personal and business banking** to **foreign exchange, trade finance, account opening, safety lockers, and dedicated customer support**, the branch is equipped to handle it all.

"Our Diani team is ready to welcome you with the exceptional service that defines Prime Bank," said a bank representative. "We're here to support your financial journey—whether at home or in business." Said the Chief Operating Officer **Mr. Dinesh Nayak**, during the official opening.

The opening marks another milestone in Prime Bank's commitment to growth and accessibility, ensuring that world-class banking is never far away.

Visit the team at **Pioneer Mall** and experience the Prime difference today.

